

Alejandro Ponce Martínez, a senior partner of Quevedo & Ponce (established in 1940), where he has worked since 1963, holds a doctorate in jurisprudence from the Catholic University of Ecuador (1970) and a Master's in Comparative Jurisprudence from New York University (1973).

He has practiced in all branches of the law, in most of the Courts of Ecuador and in two international tribunals, as well as in arbitration both domestically and internationally. His strategy in one important international arbitration prevented the Government of Ecuador imposing arbitrary conditions on his client and directed the government to settle the case. As a domestic arbitrator he has acquired a reputation of applying the rule of law with a precise and direct interpretation. He has presided over an average of nine arbitration cases per year since 1997, when the new Arbitration and Mediation Law of Ecuador was enacted. He is devoted to litigation, civil law intellectual property (particularly patents law) and taxation. He believes that all governments should be stopped from acting arbitrarily through legal means before the judiciary and has constantly fought against the intervention of both the executive and legislative branches on the judicial power. He has lectured in several arbitration conferences in Lima, San José, Monterey, Quito, Guayaquil, Cuenca, San Salvador, Sao Paulo.

Alejandro has been law professor at the Catholic University of Ecuador, Universidad Central del Ecuador, Catholic University of Santiago de Guayaquil, Universidad del Azuay and Universidad Andina Simón Bolívar. He has widely written law articles and law textbooks. Among such publications he has written the Ecuadorian chapter for several editions of *"The Inward Investment and International Taxation Review"* and *"The International Arbitration Review"*. He was chief legal adviser to the President of Ecuador León Febres Cordero (1985-1987) and associate judge of the Superior Court of Quito (1988-1992 and 2000-2004). He is member of the Ecuadorian Group of the Permanent Court of Arbitration, former ICSID Arbitrator and WIPO Arbitrator. He is also a correspondent of UNCITRAL. Since August 2008 he has been the director of the Section on Juridical Sciences of the Casa de la Cultura Ecuatoriana Benjamín Carrión. He is member of the Academy of Lawyers of the Quito Bar.

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Alejandro is a member of the Quito Bar Association, where he presided over the disciplinary committee for two years establishing for the first time clear actions against attorneys' malpractice. He is member of the International Trademark Association, the Inter American Association of Intellectual Property, Instituto Interamericano de Derechos de Autor and Associação da Propriedade Intelectual. Together with important jurists from Ecuador, Colombia and Bolivia, he founded the Sociedad Sudamericana de Derecho Comunitario e Integración in March 2009. He joined the International Bar Association in 2009 and is part of its arbitration section, the Ambassador for Ecuador of the Corte Española de Arbitraje and is member of the Board of Directors of the Latin American International Arbitration ("LIA"),